

MATE



MATE.BIKE

The coolest company on 2 wheels

We are Mate.bike, a Copenhagen-based startup founded in 2016 by the siblings Christian Adel Michael and Julie Kronstrøm Carton who want to engage today's challenges of dense traffic congestion, climate change and health issues in general by creating unique, fun and affordable electric bikes.

Christian has an entrepreneurial background with vast experience in sourcing, procurement, production and e-commerce, whereas Julie has an academic background as a Futurist and Associate Partner with Copenhagen Institute for Futures Studies, just as she has worked with urban planning and sustainable solutions.

We want to make the best and coolest eBikes for any rider, any journey, any situation. By making eBikes cool, sexy, practical and affordable, we wish to take bicycling global as the preferred mode of transportation for more people in urban areas. Our mission is simple: More miles on bikes.

In 2016, we launched a crowdfunding campaign on Indiegogo raising USD 6.8 millions for the original MATE. In July 2018, we launched our second crowdfunding campaign on Indiegogo to fund the new MATE X. This campaign has to date raised more than USD 13 millions, making it the most successful European crowdfunding campaign in history.





Our mission

The world is facing serious challenges when it comes to both the environment and our health. How we transport ourselves is a major part of these problems; according to National Household Transportation Survey, car trips in the US of less than one mile add up to 10 billion miles per year - which according to United States Environmental Protection Agency is the equivalent of 4 million metric tons of CO2 emitted every year. By changing your commute from driving a car to riding a bike, you will not only cut your CO2 emission:

According to a major study by the University of Glasgow, commuters who bike have a 40-52% lower risk of dying from cardiovascular diseases and cancer.

Through biking, you will not only help the planet and your local community getting rid of pollution, you will also improve your health while increasing the quality of your life. This is why the biking revolution lies at the heart of Mate.bike and why our mission statement is: More miles on bikes.



MATE.

MATE. 2019

The revolutionary bikes

We believe that MATE and MATE X are the world's coolest, foldable electric bikes. They are envisioned and developed with nothing but pedal-love in the cycling capital of the world, Copenhagen Denmark.

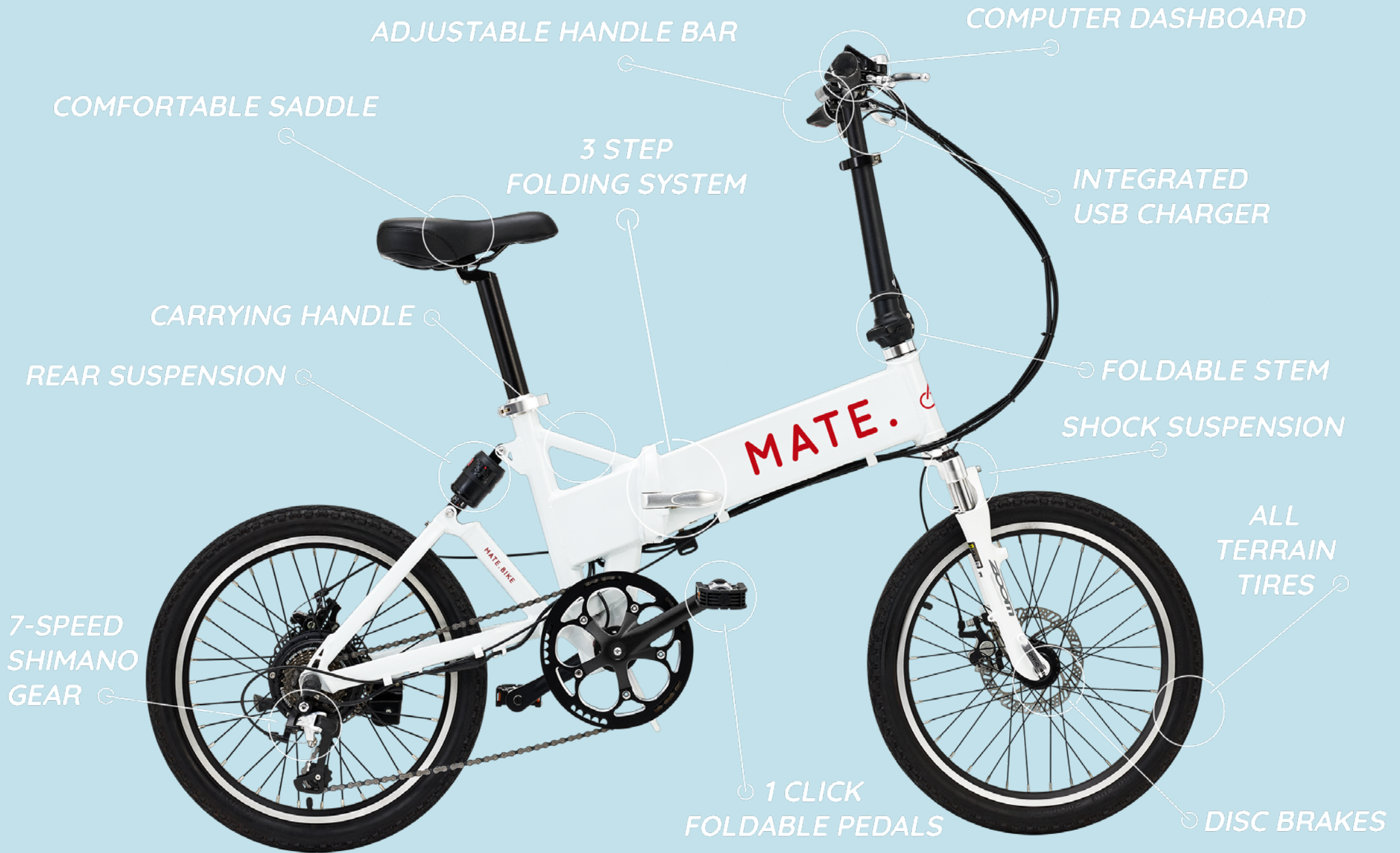
Our bikes boast powerful electric motors ranging from 250W to 750W and we've geared the bicycles with top-tier specs like Shimano gears, Tektro disc brakes, USB ports and LED screens for managing the settings.

Every thought behind design, upgrades and additional details have been made while continuing to ensure that our eBikes are both affordable, fun and awesome looking. They turn heads wherever they go and at the same time offer a smooth ride with good conscience. Only the best for our MATEs.



A wide staircase with a central carpeted path and blue tiled walls. The word "MATE" is overlaid in large blue letters across the middle of the stairs. The scene is brightly lit, suggesting a sunny day.

MATE



ADJUSTABLE HANDLE BAR

COMPUTER DASHBOARD

COMFORTABLE SADDLE

3 STEP
FOLDING SYSTEM

INTEGRATED
USB CHARGER

CARRYING HANDLE

REAR SUSPENSION

FOLDABLE STEM

SHOCK SUSPENSION

MATE.

ALL
TERRAIN
TIRES

7-SPEED
SHIMANO
GEAR

1 CLICK
FOLDABLE PEDALS

DISC BRAKES

MATE city

MATE city+

MATE S

Motor

250W

250W

350W

Pedal assist

Yes

Yes

Yes

Thumb throttle

No

No

Yes

Speed limited to

25 km/h · 15.5 mph

25 km/h · 15.5 mph

32 km/h · 20 mph

Legal in EU w/o licence

Yes

Yes

No

Legal in US w/o licence

Yes

Yes

Yes

Available in all colors

Matte **BLACK**
Metallic **RED**
Shiny **WHITE**
Army **GREEN**

Matte **BLACK**
Metallic **RED**
Shiny **WHITE**
Army **GREEN**

Matte **BLACK**
Metallic **RED**
Shiny **WHITE**
Army **GREEN**

Battery

Samsung li-ion

Samsung li-ion

Samsung li-ion

Battery output

36V 10.4AmpH

36V 13AmpH

36V 13AmpH

Battery range, up to

55 km · 35 mi

80 km · 55 mi

80 km · 55 mi

Speed charger

No

Yes

Yes

Weight w/o battery

19.0 kg · 41.9 lbs

19.0 kg · 41.9 lbs

20.2 kg · 44.5 lbs

Weight w/ battery

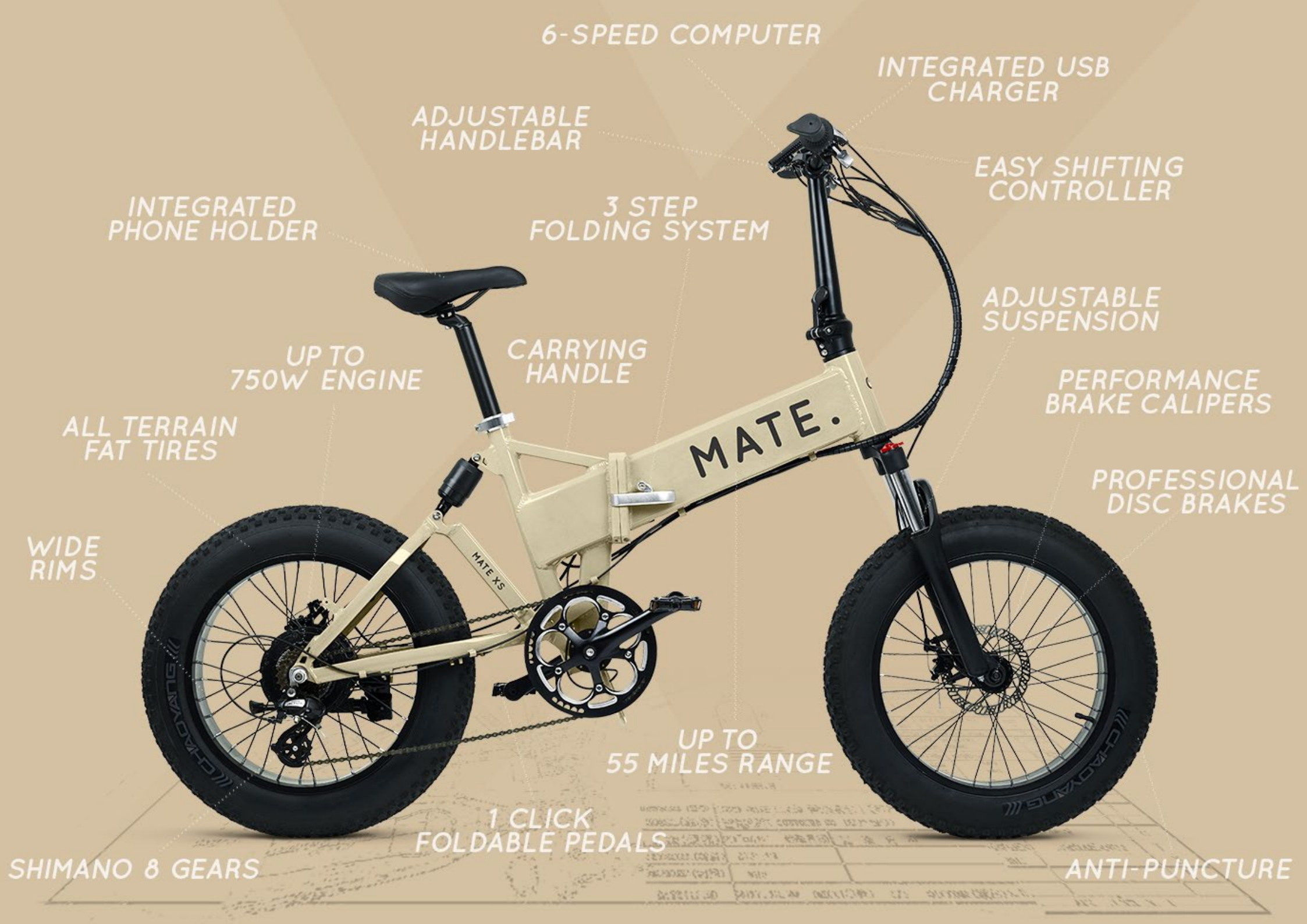
21.5 kg · 47.4 lbs

22.5 kg · 49.6 lbs

23.7 kg · 52.2 lbs

MATE

X



6-SPEED COMPUTER

INTEGRATED USB CHARGER

ADJUSTABLE HANDLEBAR

EASY SHIFTING CONTROLLER

INTEGRATED PHONE HOLDER

3 STEP FOLDING SYSTEM

ADJUSTABLE SUSPENSION

UP TO 750W ENGINE

CARRYING HANDLE

PERFORMANCE BRAKE CALIPERS

ALL TERRAIN FAT TIRES

MATE.

PROFESSIONAL DISC BRAKES

WIDE RIMS

MATE XS

UP TO 55 MILES RANGE

1 CLICK FOLDABLE PEDALS

ANTI-PUNCTURE

SHIMANO 8 GEARS

MATE X 250

MATE X 250+

MATE X 750

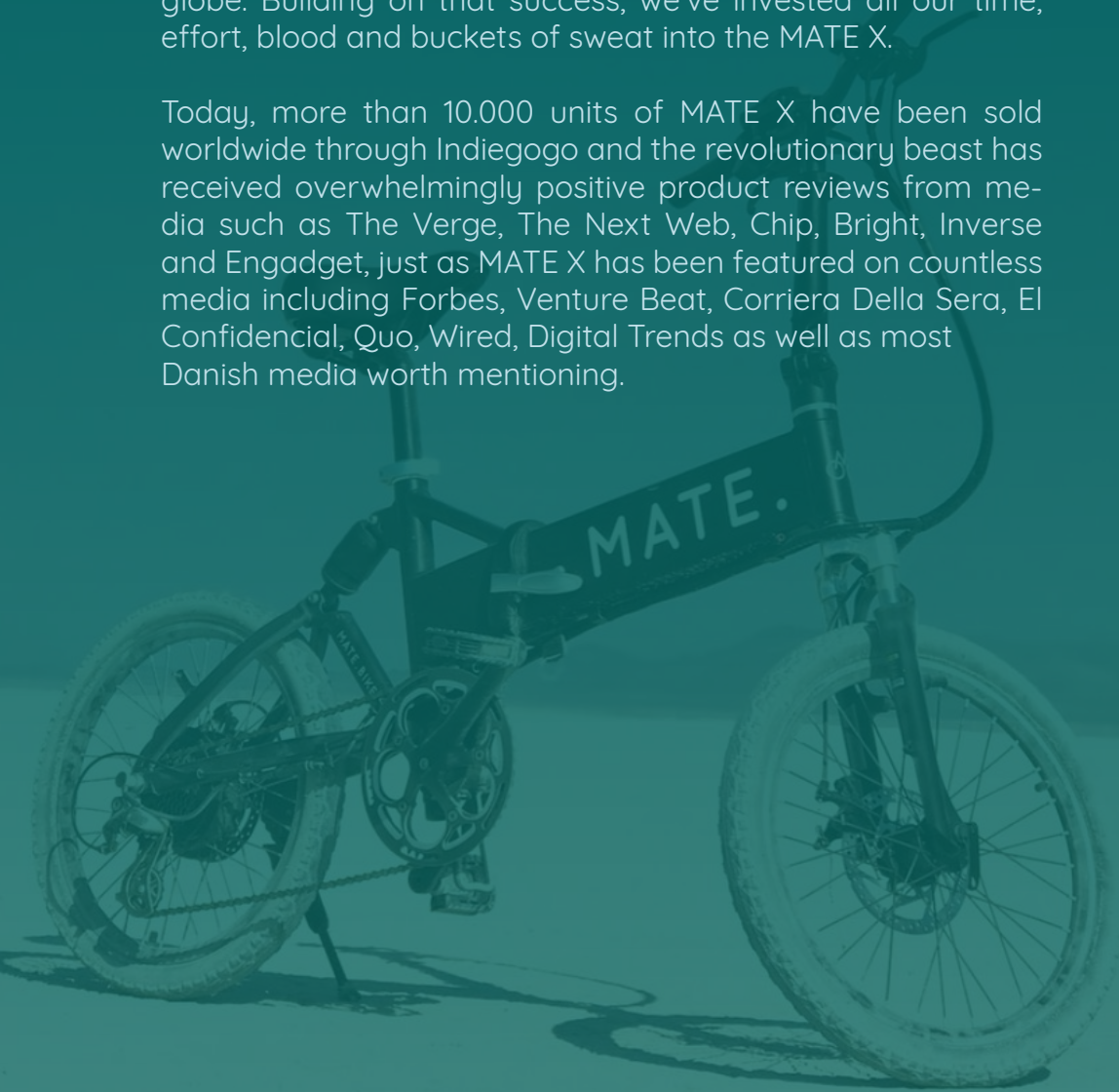
Motor	250W	250W	750W
Pedal assist	Yes	Yes	Yes
Thumb throttle	No ¹⁾	No ¹⁾	Yes
Speed limited to	25 km/h · 15.5 mph ²⁾	25 km/h · 15.5 mph ²⁾	32 km/h · 20 mph ²⁾
Legal in EU w/o licence	Yes	Yes	No
Legal in US w/o licence	Yes	Yes	Yes
Available in all colors	Yes	Yes	Yes
Battery	Samsung/Panasonic/LG	Samsung/Panasonic/LG	Samsung/Panasonic/LG
Battery output	48V 11AmpH	48V 14AmpH ³⁾	48V 14AmpH ³⁾
Battery range, up to	55 km · 35 mi	80 km · 55 mi	80 km · 55 mi
Speed charger	No	Yes	Yes
Weight w/o battery	26.0 kg · 57.3 lbs	26.0 kg · 57.3 lbs	26.0 kg · 57.3 lbs
Weight w/ battery	28.5 kg · 62.8 lbs	29.0 kg · 63.9 lbs	29.0 kg · 63.9 lbs

¹⁾ Optional throttle upgrade for \$49 USD ²⁾ Standard limited maximum speed. Can be unlocked ³⁾ Optional upgrade to a 48V 17.5AmpH battery. Price TBC

Our achievements so far

Since 2017, we've delivered more than 7.500 units of the original MATE to backers from more than 50 countries around the globe. Building on that success, we've invested all our time, effort, blood and buckets of sweat into the MATE X.

Today, more than 10.000 units of MATE X have been sold worldwide through Indiegogo and the revolutionary beast has received overwhelmingly positive product reviews from media such as The Verge, The Next Web, Chip, Bright, Inverse and Engadget, just as MATE X has been featured on countless media including Forbes, Venture Beat, Corriera Della Sera, El Confidencial, Quo, Wired, Digital Trends as well as most Danish media worth mentioning.





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Synes godt om fra christianadel og 1.457

AS SEEN ON

THE VERGE

VentureBeat

Forbes

WIRED

INVERSE

CHIP
ONLINE **de**

TNW
THE NEXT WEB



DIGITAL
TRENDS

QUO

engadget

BRIGHT



***CORRIERE
DELLA SERA***

El Confidencial
EL DIARIO DE LOS LECTORES INFLUYENTES

MATE BIKE INTERNATIONAL

Koedboderne 24
1714 Copenhagen
DENMARK

www.mate.bike

+45 42 42 75 80

pr@mate.bike



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